

# BEHIND THE BEANS...

## Sustainability by design

Our *new* coffee cup

**95%**  
Sustainably sourced wood fibre

Recycle your coffee cup at any of our stores across the UK



**5%**  
Renewable lining made from plants

Our ready to drink cans

**75%**  
Recycled aluminium



**25%**  
More work to do\*

Recycle your can in any mixed recycling bin

Our cold cup

**60%**  
Recycled plastic\*



**40%**  
More work to do\*

Recycle your cold cup in any mixed recycling bin



We're dedicated to increasing recycling, but we ultimately believe that encouraging reuse is the best way forward for a more sustainable future. Reuse is incentivised in our stores and we have a great range of reusable cups available.